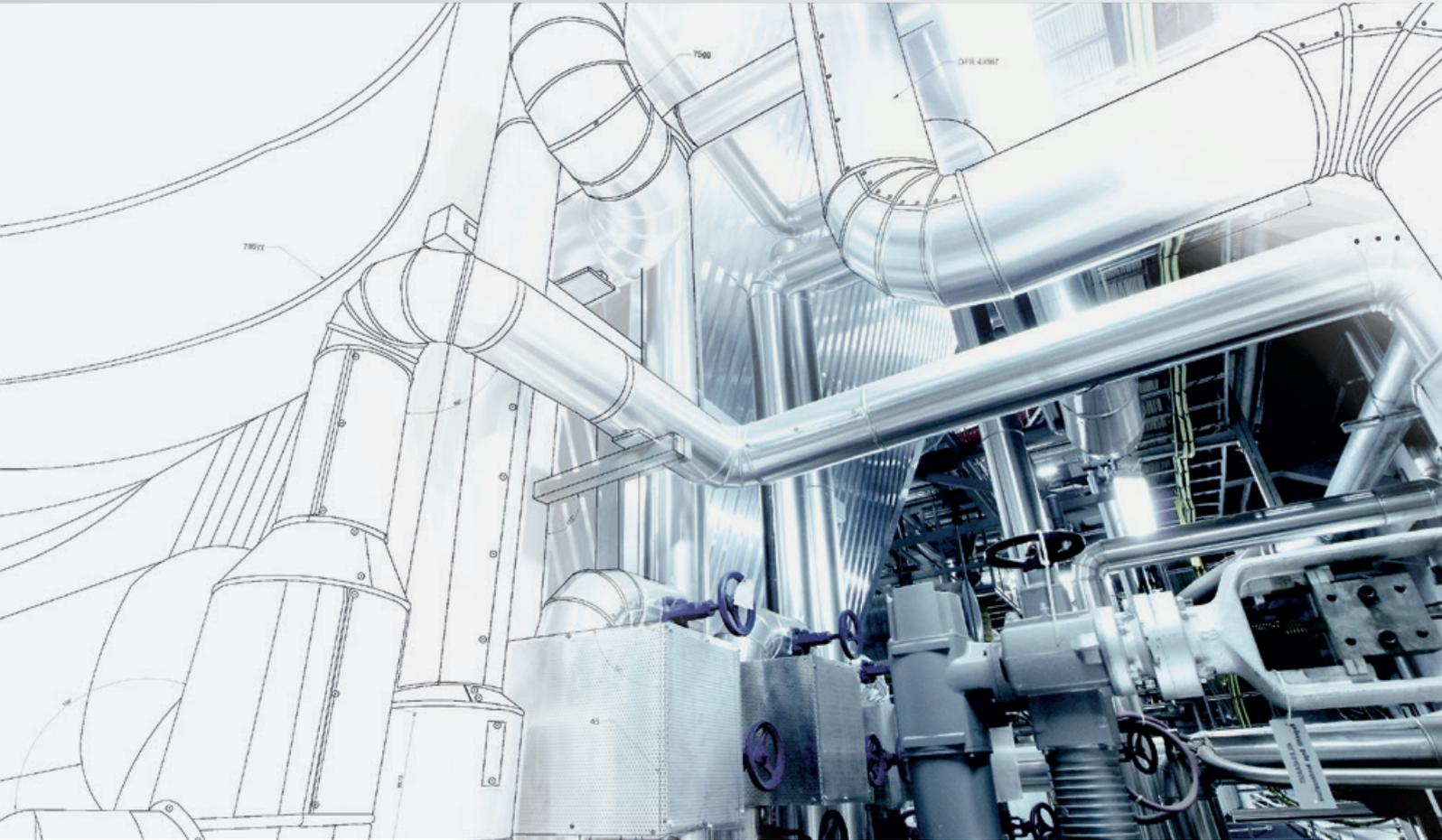


Technical illustration and graphics



Innovations in the technical field guarantee long-term economic competitiveness. However, it is necessary to respond appropriately to the resulting increase in the complexity of new manufacturing processes, systems or products. Technical documentation plays a key role here in ensuring proper handling through completely comprehensible documentation.

KERN AG solves this challenge with tailor-made technical illustrations that present comprehensive information to your target group in a captivatingly simple and clearly structured manner. Our team consists of graphic designers, technical

illustrators and media designers. It is characterised by many years of experience in all the familiar software tools. We will advise you on which visual display would be suitable for you:

- Line drawings from photographs and 3D models
- Assembly and exploded drawings
- Cutaway diagrams
- Digital and 360° photography, image editing
- 3D renderings, 3D product visualisations and 3D animations
- Infographics and diagrams

In addition, our employees have a keen sense of didactics and optimise visualisations for your target groups through colour gradients, zoom, the addition of pictograms and much more.

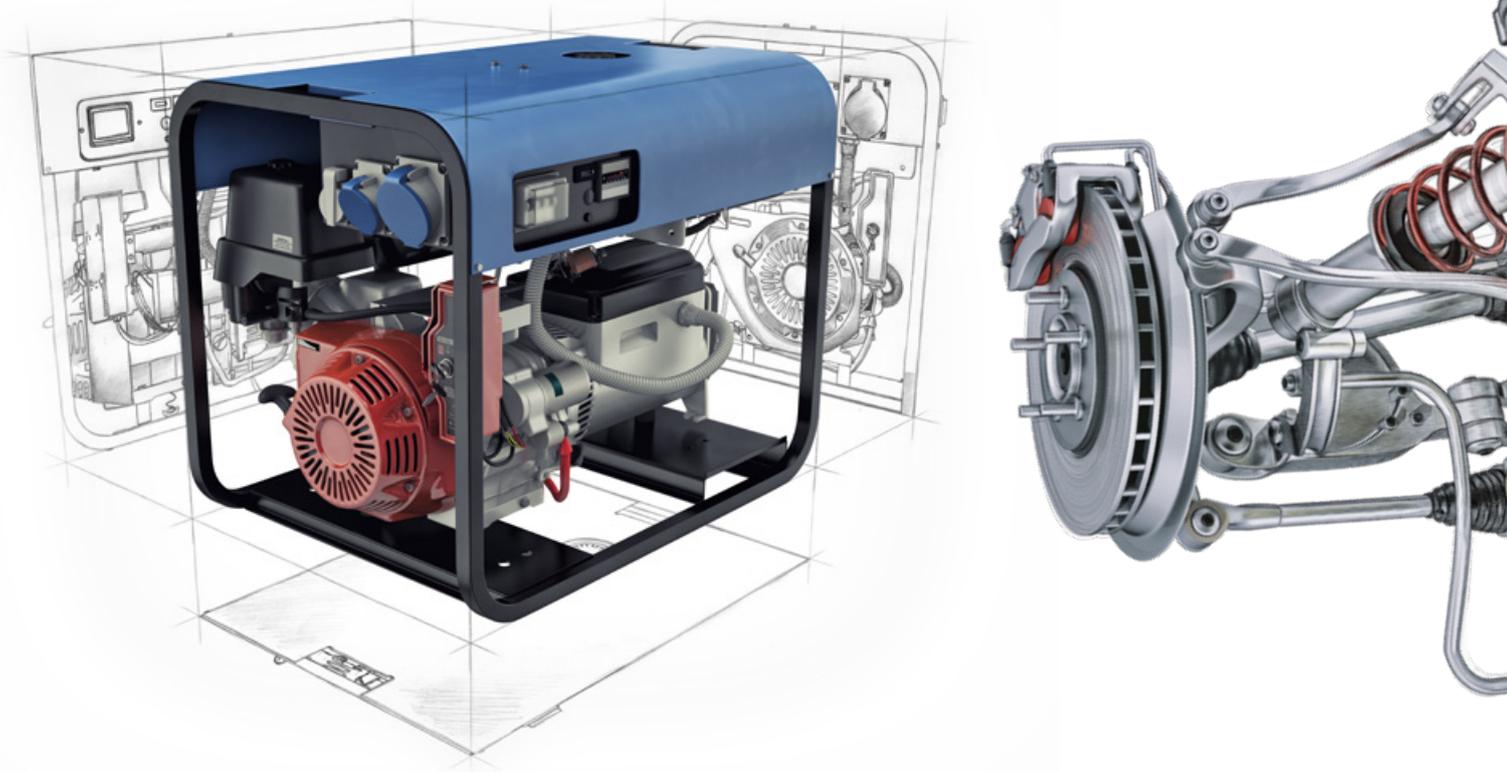
The preparation of all information in suitable media formats is also taken into account here: situation-specific multimedia or media convergence can increase the comprehensibility of purely visual contexts and continue to ensure that text is not required, which keeps costs low, particularly in the context of any internationalisation processes.

Depending on the medium, we can support you with:

- High-quality printing results
- Professional video and audio editing
- Sound recording and subtitling
- Interactive, cross-media illustration
- and much more

Our diverse portfolio of services always has the primary goal of conveying information accurately.

The technical illustrations created by KERN AG are therefore the perfect substitute for purely text-based information. Your customers will appreciate this high level of professional design!



www.kerntecdoc.com



KERN AG, Sprachendienste

Kurfürstenstraße 1 · 60486 Frankfurt am Main · Tel. (069) 75 60 73 - 555 · Fax (069) 74 99 98 · tecdoku@e-kern.com

Germany: Aachen · Augsburg · Berlin · Bielefeld · Bonn · Braunschweig · Bremen · Cologne · Darmstadt · Dortmund · Düsseldorf · Essen · Frankfurt am Main · Freiburg · Friedrichshafen · Hamburg · Hannover · Heilbronn · Karlsruhe · Kassel · Leipzig · Mainz · Mannheim · Munich · Münster · Nuremberg · Saarbrücken · Stuttgart · Ulm · Wiesbaden · Wuppertal · Würzburg

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