

authoring4client – Content management solution for technical editing



The creation and content management of technical documentation poses a challenge for companies, involving implementation costs, budget approvals and training. To this end, the KERN Group provides a content management solution as Software as a Service (SaaS) for technical editing, which enables access to the content management and editing software any time, anywhere, and offers a cost-efficient, location-independent service. Our user-friendly browser-based SaaS solution allows you to quickly and easily start creating and managing technical documentation without time-consuming staff training.

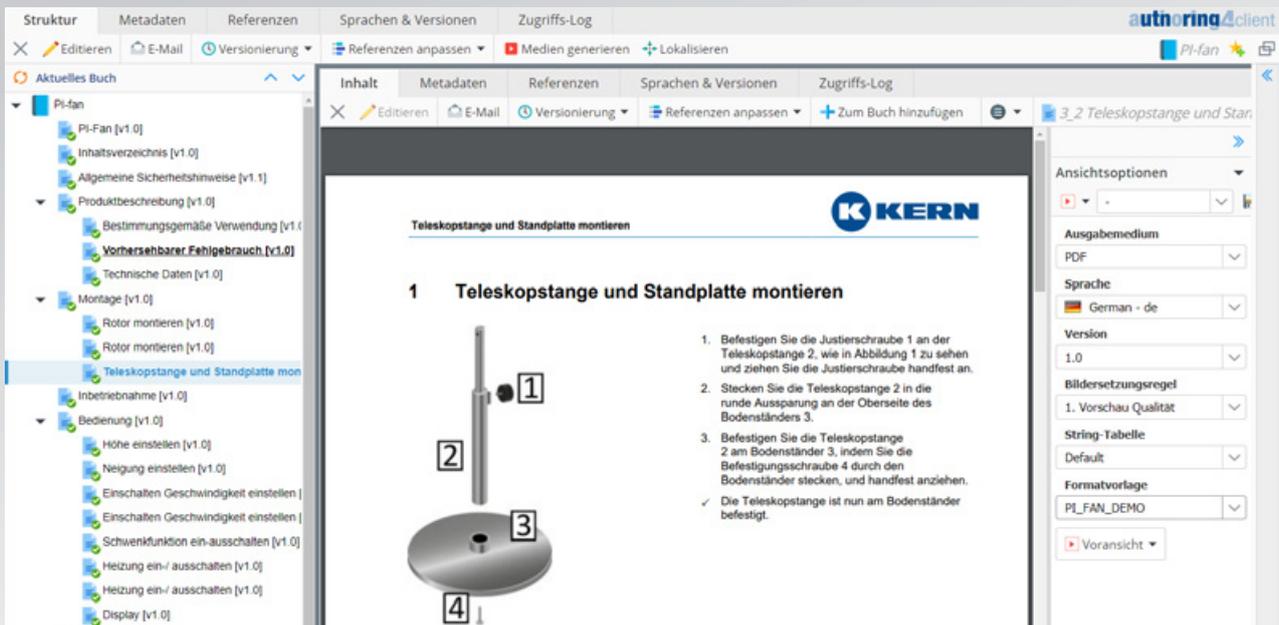
One solution for all challenges

With regard to the functionality of Content Management Systems, there are considerable differences. For long-term product cycles with few updates, different systems are suitable than for manufacturers, which offer numerous customer-specific products with frequent updates. Specialist departments such as marketing often work with

different systems than technical documentation, which frequently leads to problems with reuse in everyday work. The KERN AG content management system combines all these requirements and can be tailored to your personal needs.

During a workshop, KERN AG will review your specific requirements – from creation, data management and modularisation to translation and cross-media publication of content, and configure the editorial system according to your requirements.

A fundamental advantage of content management software is the possibility to create and manage content modules. By using intuitive, user-friendly interfaces and logical data structures, a high level of reuseability is ensured for modules and as a result, the expenses for further documentation and the costs for translation are reduced.



Advantages of the content management solution

- Cross-departmental collaboration with one access point – comment on content via link or directly in the module
- Integration of supplier's documentation
- User and rights management
- Terminology and author support
- Modularisation
- Integration of group-specific terminology
- Input and output formats: PDF, MS Word, HTML, InDesign, XML, etc.
- Translation management
- Legally-compliant documents

Reducing costs and expenses

- An innovative approach to the structured collection, management and publication of technical content and marketing information in one place for every department.
- Including variant management, workflows, versioning and translation management.
- Access also for external employees during peak order periods through simple rights and role management.

- Project launch within 14 days
- Maximum flexibility
- Hire models from 12 months – please contact us for further models and provision costs.

Services

- Instructions for use and operating instructions
- Software descriptions
- Assembly manuals
- Service literature
- Training documents
- Marketing material
- Product design

Advice

- Process optimisation
- Document check
- Workshops
- Editing guidelines
- Documentation according to the requirement specification
- Compliance assessment

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