

INTRODUCTION TO EDITORIAL SYSTEMS

WORKSHOP



Introduction to editorial systems for technical writers and their editing colleagues. It conveys information on how to use and modularise editorial systems.

- Individual guide as course material
- KERN AG certificate as proof of attendance

Content management systems are a useful way of optimising processes. They help technical writers create documentation reliably, with higher quality and in less time. Not only the creation of documentation, but also its planning and publication are part of this system. In order to benefit from all these aspects, it is essential to be proficient in the use of content management systems.

INTRODUCTION TO EDITORIAL SYSTEMS

In this two- to four-day in-house workshop, we will work together to answer your questions about content management systems and develop suitable solutions. The aim of this workshop is to optimise the creation, editing and publication process for your documents based on content management systems.

COURSE CONTENT

- Functions of a content management system
- Selection and introduction of an editorial system
- Modularisation and planning with content management systems
- Metadata and its benefits
- Various forms of publishing, such as: single sourcing and single source publishing & cross-media publishing
- Advantages and disadvantages of different module sizes
- Advantages of XML information models: **XML and CMS**
- Drag and drop instead of copy and paste
- **Versioning**: audit compliance instead of confusion
- **Translation management**: linguistic diversity instead of sky-rocketing costs
- **Fully automated media production**: automation instead of discrepancies
- **Cross-references**: clarity instead of headaches
- **Validity**: variance instead of mass

TARGET GROUP

The "Introduction to the editorial system" workshop is aimed at:

- Groups of people who need to work professionally and systematically with this tool
- Technical documentation staff

RESULT

This workshop will enable you to recognise the basic structure of a content management system and leverage its added value for your company. As a great help, after the workshop you will be provided with documentation that has been created according to your requirements and will serve as support if you have any questions¹.

Contact for advice and bookings:

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¹ For up to 10 participants, including guidelines tailored to your individual requirements. Issuing a certificate of attendance

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